



STARTUPS FUNDRAISING 2018 TUNISIA

REPORT BASED ON PROPRIETARY DATA AND PUBLICLY DISCLOSED DEALS

TOTAL INVESTMENT 22.1 M\$/47 DEALS

INVESTMENT GROWTH (2017 VS 2018)

↑ 215%

FUNDS

+ 21

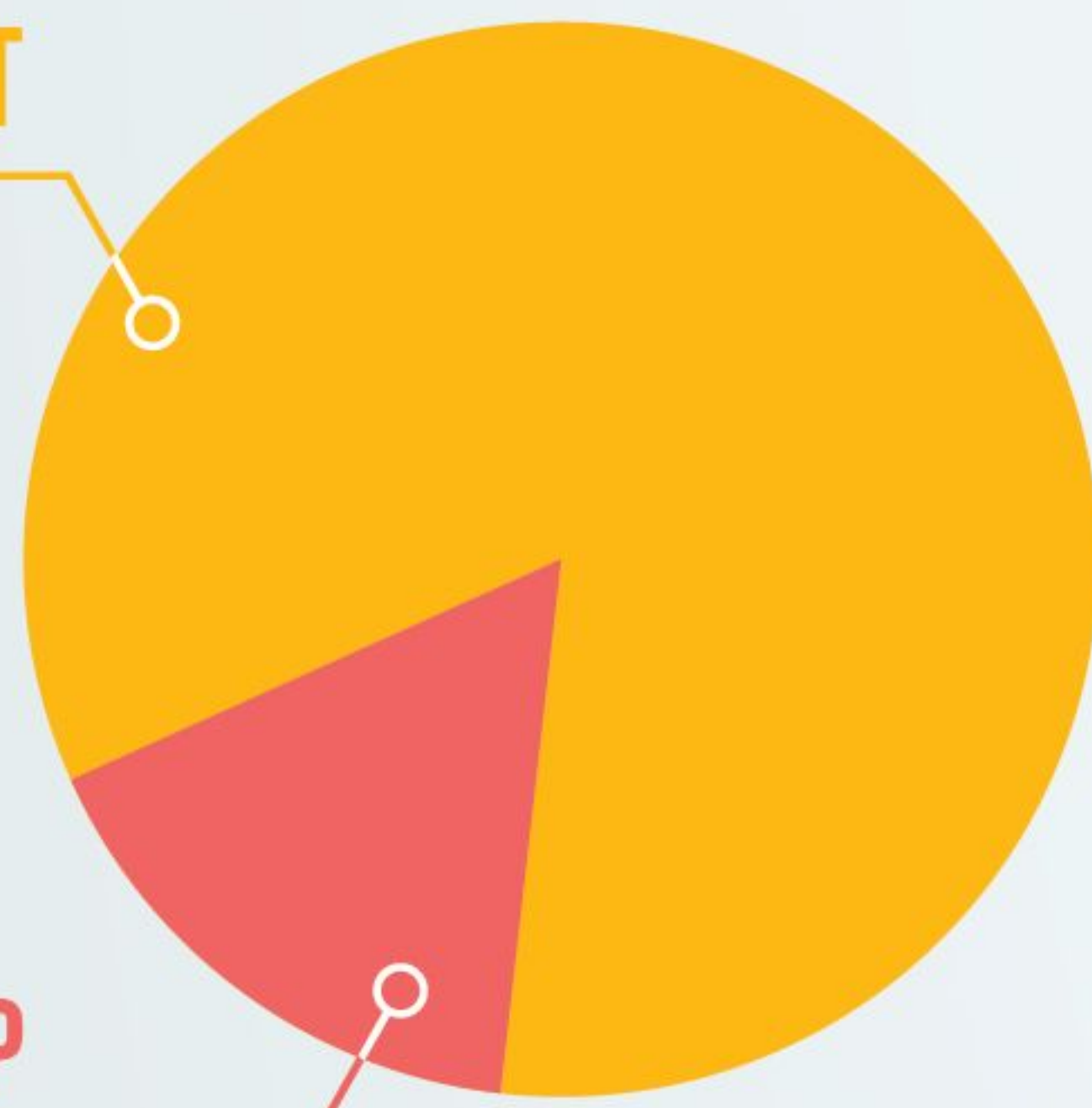
DEALS

INVESTMENT TYPES

FIRST INVESTMENT VS FOLLOW UP

65% FIRST INVESTMENT

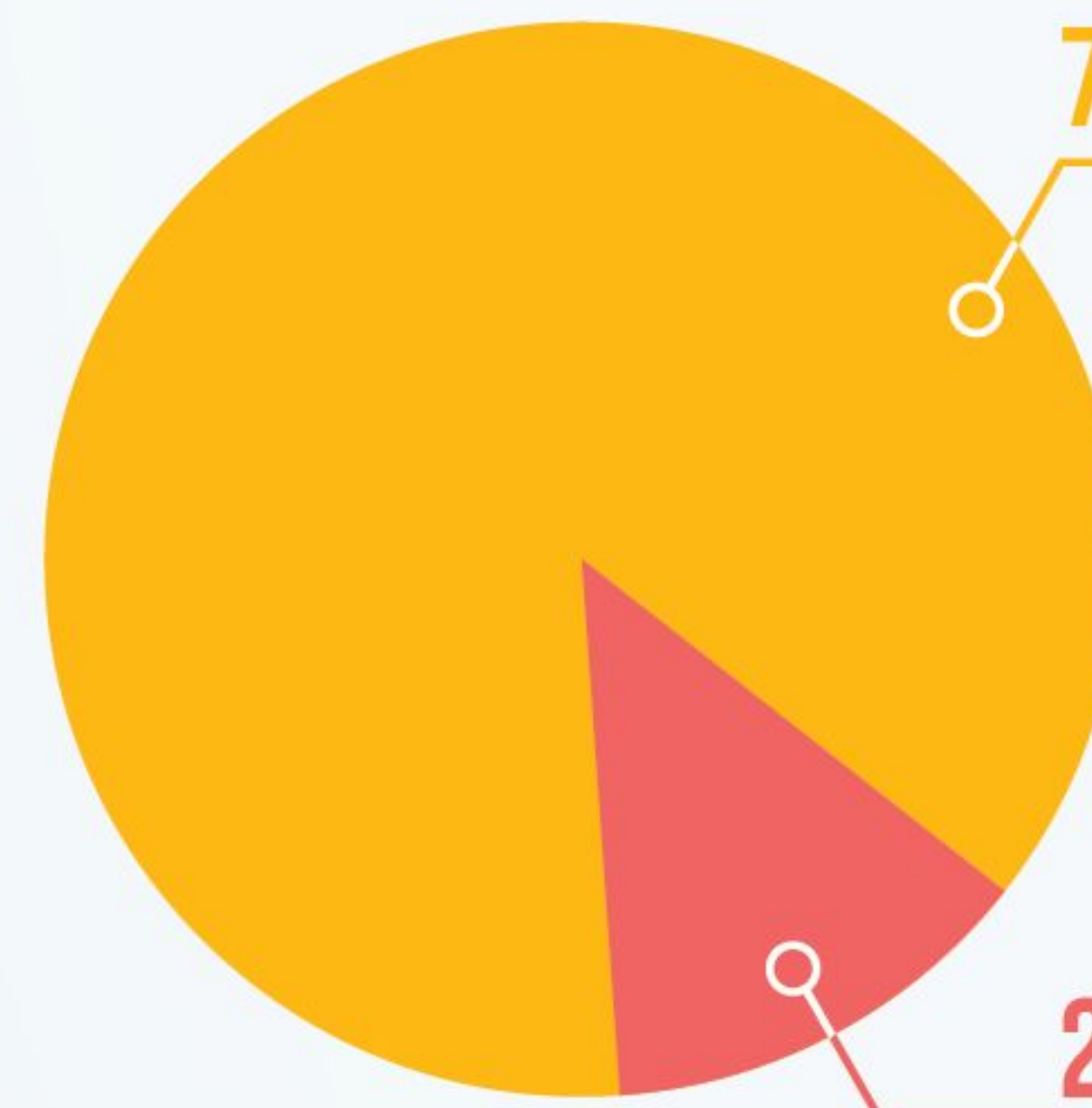
35% FOLLOW UP



LOCAL VS INTERNATIONAL

79% LOCAL

21% INTERNATIONAL



MOST ACTIVE LOCAL INVESTORS



ACTIVE LOCAL INVESTORS 2018

